Tech 9 Assignment Rubric

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|  | **4** | **3** | **2** | **1** | **0** |
| **Photos & Visual Aids**  **/4** | Multiple photos and visual aids used that are an excellent representation of the product and of excellent quality (not blurry) | Several photos, or visual aids used to support the presentation of the product; photos are of good quality | Few photos are used to represent the product and they are of adequate quality | Minimum amount of photos and visual aids are used and they are of poor quality (blurry) | No photos used, or photos do not relate to the product |
| **Words on Slides**  **/4** | Great and effective usage of words; words match the picture and support the message; less than 6 words per slide | Good usage of words; words generally match the picture; a few slides contain more than 6 words | Satisfactory usage of words; not all words match the picture; couple slides have more than 6 words | Words do not match the pictures; poor choice of words; most slides have more than 6 words | The usage of words is poor and ineffective; large amount of words are used on each slide |
| **Timing**  **/4** | Presentation is between 2-3 minutes | Presentation is close to 2-3 minutes | Presentation time is off but acceptable | Presentation is not close to the time limit | Timing of the presentation is unacceptable |
| **Overall Presentation**  **/4** | The presenter is confident, has excellent eye contact, volume, and understanding of the product and assignment | The presenter has good eye contact and confidence most of the time and shows understanding of the product and assignment | Presenter is not very confident, has adequate eye contact, but understands the product and assignment | Presenter is nervous, has little to no eye contact and has a poor understanding of the assignment and product | Presenter does not understand the assignment or the product |
| **Overall Effectiveness**  **/4** | Presenter does an excellent job at selling the product and keeping the audience interested | Presenter does a good job at selling the product and majority of the audience is interested | Presenter does a satisfactory job at selling the product and most of the audience is uninterested | Presenter puts in a minimum amount of effort to sell the product and fails to interest the audience | Presenter does not understand the assignment |
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